

Diversity hire

JULY 2022



Natalie was a spoiled white American girl whose ancestors had been inhabiting the American continent for multiple generations, being among the early settlers who colonised New England in the '700s. She was proud of being of purely English and Scottish heritage and didn't hide her contempt towards immigrants, non-white people and generally anyone who was different from her and her social circles. She was also a practicing Methodist and was very judgmental against people of different creeds.

Her father was a very influent businessman with many connections in the state senate so she never had any problems landing any job she wanted. Things, however, were slowly changing. Lately, most companies had pushed for more diversity in the working place so oftentimes being a WASP girl wasn't an advantage but actually more of a burden.

Once, she had set her eyes on the position of spokesperson of a prestigious fashion brand, it was her dream job, as it would allow her to further improve her social position and finally be recognised as peer with movie celebrities.

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However, the company management was pretty clear about hiring a woman of colour. It would do wonders for the public image of the business and it would help expand its client base to a more diverse demographics.

Natalie was furious. How dare they do that to her? She tried everything, asking her father to remove the stupid rule but with no avail. Times were truly changing.

Eventually, Natalie opened up about this with her best friend, Steffy. She mentioned a new device, able to temporarily change people's ethnicity.

"You can't be serious!"

"Absolutely! It basically makes you look like an exotic cousin. You's still look like yourself, just with a different ethnic background!"

"That's sick! Why would people want to do that to themselves?"

"Well, lots of different reasons, you know..."

Natalie, who had always been secretly curious about other ethnicities and jealous of their sexy ethnic flavour, decided to give it a try, begging her friend Steffy to keep her secret.

Her friend was eager to help her and promised she would keep silent. Steffy had always been secretly envious of Natalie's beauty and found the perspective of changing her appearance very exciting.

Natalie rented the device, which was extremely expensive, and called Steffy back to help her operate it.

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Natalie sat down and Steffy attached the electrodes and needles to her friend.

"We can try and see how you'd look like with different ethnicities..."

Let's begin with Asian!

"Haha, you make such a cute Chinese girl!"

"Jesus! This is freaking me out! My skin looks so weird!"

"How about a hot chica Latina?"

"Don't you dare!"

"Hahaha I can't believe it's you!"

"I... don't even want to see myself. Oh, my arms are brown, gosh! And my face feels so weird! My nose, my lips! That's freaking me out!"

"Can I try to make you Black for a minute?" - asked Steffy, who was having the time of her life turning her hot blonde friend into all sorts of ethnicity.

"I would cut you into pieces!" - said the Hispanic-looking girl.

"Ok, ok, forget about it!"

"I'm sorry, it's too much to take, I can't do this..."

"Wait, you don't have to be that exotic, how about mixed? Maybe with native American? Or maybe Arab or Jewish?"

"Jewish? Yes! I... could give it a try!"

"Hmm I didn't expect so much enthusiasm!" - said Steffy with a smirk.

"No" - blushed Natalie, who had always admired the beauty and charm of Jewish women. They somehow managed to retain their ethnic flavour despite becoming well-integrated and successful members of the American society.

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"I... just think I could enjoy being Jewish for a while"

"Hmm, who would have told you had such specific desires?"

Natalie continued to blush.

Steffy carefully selected a genetic profile that would match Natalie's preferences. She went for a Sephardi Jewish ethnicity, which would imply a more exotic genetic makeup compared to Ashkenazi Jewish, who has intermarried with white Europeans for generations and who would arguably not qualify as people of color. A mix of Jewish, Spanish and North African genes replaced the girl's Anglo-saxon ones. She made sure to give Natalie a very exotic appearance, to help her get her dream job but also for the sheer pleasure of turning her blonde, frigid girl into an exotic Jewish girl.

Once selected the genetic profile, Steffie initiated the transformation and admired the result. She handed Natalie a top crop and some shorts to cover herself and let her judge for herself. Natalie was positively impressed. She looked like a more determined, smarter and hotter version of herself. Her brown skin was clearly not the result of tanning but of her new heritage, her dark hair and eyes together with her elongated face shape gave her a completely different, fascinating vibe. She liked her new appearance more than she was willing to admit and could hardly hide her satisfaction. She had always been the pretty blonde, now she was eager to see how it felt to be the sultry, hot and exotic brunette.

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"Yeah, I... guess this could work!"

"Great! I love your new you! How about a new name now? How about Naomi, or Miriam? Or Esther? "

"Hmm Esther, yeah, I like the sound of it!"

"Ok then! We'll take some pictures of you and then contact that friend of your dad who fabricates fake IDs! This is so exciting, I love it!"

"I know you do! You're the best, Steffy, haha!"

Natalie decided to present herself as Esther Benaim, a more fitting and exotic name for her new self. She came up with a full backstory about her family history where she would still have a very wealthy background.

She dressed in a professional suit and headed to the headquarters of the company for the job interview.

The interview seemed to go very well, thanks to her confidence and experience in the field. Sure, her new heritage would make her the top candidate for the job, she thought.

A few days later she got a feedback from the company. To her surprise, Esther's application was rejected. Furious, she demanded to talk to the HR department of the company.

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When she met with the employee in charge of the hiring process, she was shown that being Jewish did not qualify her as a person of colour, therefore she encountered the same issue she used to have as a WASP woman.

"I'm sorry Esther, our idea is to favour disadvantaged minorities. As a wealthy Jewish woman, you don't qualify for that."

"That's crazy! I did all of this and now you..."

"What do you mean?" - asked the confused HR employee.

"Ehm, it doesn't matter anymore" - said Esther, who almost admitted her dirty trick to get the position.

Esther was shocked her plan had failed but there wasn't much she could do. She quickly headed back and called her friend Steffy to update her. She entered the coffee where she was supposed to meet with her friend and noticed a blonde woman was the only client in that moment. She approached her and asked "Excuse me, have you seen my friend S..."

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To her surprise, the blonde lady turned around and revealed Natalie's face.

"Oh my God Steffy? Is that you?"

"Surprised, huh? Well, the device had your body features backed up so I thought I could give it a try and transfer them on myself!"

"I... wasn't expecting that! That's sick, you really look like me!"

"I do! And as I know you very well, I managed to fool everybody and convince them I am actually Natalie! I thought I should cover for you while you get your dream job!"

"Ahem, sure, that's nice of you, otherwise people would have worried for me but that's not necessary anymore, those idiots didn't hire me" - and went on to describe her what had happened at the company.

Her friend listened to her with a weird expression on her pretty face.

"Hmm, that's a bummer! See, renting the machine was very expensive so I terminated the contract expecting that we wouldn't have needed it for a few months!"

"What? So are we stuck like this now?"

"We can rent another device but it's in high demand right now right now, the waiting time is about six months!"

"What? You can't be serious!"

"Don't worry Esther, I'll help you around, I'll buy you clothes and give you money, we'll be friends as always, only this time I'll be the blonde and you the brunette!" - added Steffy, who had always envied her friend's blonde mane. Well, that was hers now.

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"But.. I don't want to be stuck like this for months, I..."

"Lower your voice, Esther!" - replied the blonde in a different tone.

"Stop calling me like that, you know I'm Natalie!"

"Sure, but nobody else does! Remember when you asked me not to tell anybody else? I could in any moment pretend I didn't know you and you would be effectively locked away from your true identity. Isn't that exciting?"

"Steffie, I... I can't believe you are doing that to me!"

"Call me Natalie from now on, please!"

"Yes, Natalie!"

"Good, then let's have a deal, do as I tell you and you'll have your body back in six months. I'll provide you with a constant flow of cash to support your lifestyle and you'll live out your fantasy."

"My fantasy?"

"You'll be a vapid Jewish American princess who only cares about her appearance and getting laid with wealthy men. No more worries about your career, let me take care of that! I've already chosen for you a penthouse in Manhattan where to live. You'll enter the finest social circles of the Jewish community in New York and find your new boyfriend there."

"I..." - the former blonde couldn't find the words. It was indeed a fantasy of hers but living out for real was scary. And for so long! Living as a Jewish Princess for six months was going to mess up with her brain

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Following her friend's advice, Esther began working on her posture and speech patterns so match the personality of a spoiled brat who had never worked a day in her life and who was on her way from being daddy's girl to a trophy wife for a wealthy man.

She also began accustomed to show her body more and to ooze sexuality.

As soon as she joined the first parties, everybody saw her as the embodiment of a Jewish American princess, making all girls mad at her for bringing back old-fashioned stereotypes about women and making all men fall for her.

Soon enough, she also fell for one of those wealthy Jewish American men, Aaron, further cementing her new persona. Eventually, it became second nature to her, and even when she met Steffy, now presenting as Natalie, she would keep the same vapid speech patterns and refer to herself as Esther.

One day, when she was supposed to reveal the truth to her new boyfriend, Esther received a surprise visit by Steffi disguised as Natalie.

"What a surprise... Natalie!"

"I was eager to meet your new boyfriend, Aaron! Oh, you're a lucky man! My friend Esther is a bit of an airhead but she's really sweet!"

"Haha Nathy my dear, you're so good with words!"

When Aaron left for a minute, the brunette asked the blonde if there were any news about the device as the six months had already passed. The blonde, by now fully into her Natalie persona, dismissed her concerns with a smile and told her "Let's forget about that silly thing my dear! I bought you something better! You are clearly enjoying your new life a lot and you would never break your boyfriend's heart! I cancelled that order and bought you a pink Lambo as an engagement present! Haha, he told me he's going to propose soon, there he is, I can see him coming back with the engagement ring! You are going to say yes, aren't you?"